PROPKITE LLP | REAL ESTATE SALES & GROWTH PARTNER

Sales Conversion Playbook

Your Sales Partner, Not Just Your Sales Agency. | 29 Years Combined Real Estate Experience

Propkite LLP’s structured six-step mandate framework for turning real estate inventory into consistent bookings and realised revenue.

1. The Propkite Six-Step Mandate Process

- Step 01 - Developer Mandate: Commercial alignment, absorption targets and governance structure.
- Step 02 - Market Strategy: Buyer segmentation, project positioning and launch roadmap.
- Step 03 - Marketing & Channel Partner Network: Integrated demand generation and CP activation.
- Step 04 - Qualified Leads: Disciplined CRM screening and rapid response SLAs.
- Step 05 - Site Visits & Bookings: Consultative customer experience and structured closing.
- Step 06 - Eligible Commission Collection: Milestone documentation tracking through complete closure.

2. Six Core Commitments to Every Developer Partner

- A Strategic Sales Approach | Strong Market Positioning | Lead Generation & Conversion.
- Professional Sales Management | Customer-Centric Selling | Faster Sales Momentum.
- Connect with Propkite LLP at info@propkite.co.in to discuss an exclusive mandate for your project.

Partner With Propkite LLP for Exclusive Real Estate Sales Mandates

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Advisory note: Prepared for informational purposes by Propkite LLP. Project terms and market specifics are verified during mandate consultation.